

If you received calls from Venture Data LLC on your cellular telephone on June 11, August 19, or September 9, 2014, you could get a payment from a class action settlement.

A federal court authorized this Notice. This is not a solicitation from a lawyer.

- Defendants Venture Data, LLC (“Venture Data”) and Public Opinion Strategies, LLC (“Public Opinion”) (collectively referred to as “Defendants”) have agreed to pay \$2,100,000 into a fund from which eligible persons or entities who file claims will receive cash payments, estimated to be approximately \$160 per claim before Court-approved deductions for costs, service payments, and attorneys’ fees.
- The settlement resolves a lawsuit involving allegations that Venture Data made calls on behalf of Public Opinion on June 11, August 19, and September 9, 2014, using an automatic telephone dialing system without obtaining the recipients’ prior consent for the call.
- Court-appointed lawyers for the class (“Class Counsel”) will ask the Court for up to one-third of the fund as fees and will also ask for their out-of-pocket litigation expenses.
- Defendants deny all allegations of wrongdoing in the lawsuit. As part of the proposed settlement, Defendants do not admit to any wrongdoing and continue to deny the allegations against them. The two sides disagree on whether Plaintiff and the class could have won at trial.
- Your legal rights are affected whether you act or don’t act. Read this Notice carefully.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT:	
SUBMIT A CLAIM FORM BY June 11, 2018	This is the only way to receive a payment.
EXCLUDE YOURSELF BY June 11, 2018	Get no payment. This is the only option that allows you to ever be part of any other lawsuit against Defendants about the legal claims in this case.
OBJECT BY June 11, 2018	Write to the Court explaining why you don’t like the settlement.
ATTEND A HEARING ON September 6, 2018	Ask to speak in Court about the fairness of the settlement.
DO NOTHING	Get no payment. Give up right to ever be part of any other lawsuit against Defendants about the legal claims in this case.

BASIC INFORMATION

The purpose of this Notice is to let you know that a proposed settlement has been reached in the class action lawsuit entitled *Mey v. Venture Data, LLC, and Public Opinion Strategies, LLC*, Case No. 5:14-cv-123 (N.D. W. Va.). You have legal rights and options that you may act on before the Court decides whether to approve the proposed settlement. Because your rights will be affected by this settlement, it is extremely important that you read this Notice carefully. This Notice summarizes the settlement and your rights under it.

In a class action, one or more people, called class representatives, sue on behalf of people who have similar claims. All of these people are a class, or class members. One court resolves the issues for all class members, except those who exclude themselves from the class.

Here, the class representative alleges that, on June 11, August 19, or September 9, 2014, Defendants violated the Telephone Consumer Protection Act (“TCPA”) by making calls to cellular telephones through the use of an automatic telephone dialing system without the recipients’ permission to make these calls. Defendants deny that they did anything wrong.

The Court has certified a class eligible for the Settlement (the “Settlement Class”). U.S. District Court Judge John Preston Bailey (the “Court”) is in charge of this class action.

THE SETTLEMENT

The Court did not decide in favor of the Plaintiff or Defendants. Instead, both sides agreed to a settlement. That way, they avoid the cost of a trial, and the members of the Settlement Class will get a payment. The class representatives and their attorneys think the settlement is best for the Settlement Class.

WHO IS IN THE SETTLEMENT

You are in the “Settlement Class” if, on June 11, August 19, or September 9, 2014, Venture Data placed a call to your cellular telephone line, using the Pro-T-S or CFMC dialer, and as part of a Public Opinion Strategies survey.

If you have questions about whether you are part of the Settlement Class, you may call 844-763-9230 or visit VentureDataClassAction.com for more information.

THE SETTLEMENT BENEFITS – WHAT YOU GET

Defendants have agreed to pay \$2,100,000 to be divided among all Settlement Class Members who send in a valid Claim Form, after any attorneys’ fees, costs, any service payment, and settlement administration expenses have been deducted.

Your share of the settlement will depend on the number of Claim Forms that Settlement Class Members submit. Class Counsel estimate you will receive approximately \$160 per claim before Court-approved deductions for costs, service payments, and attorneys’ fees—but this is only an estimate.

HOW YOU GET A PAYMENT – SUBMITTING A CLAIM FORM

To qualify for payment, you must submit a Claim Form by June 11, 2018. There are multiple ways to submit a Claim Form. A Claim Form is attached to this Notice. Read the instructions carefully, fill out the form, sign it, and mail it postmarked no later than June 11, 2018. You may also submit a Claim Form online by going to the Settlement Website at VentureDataClassAction.com and following the directions there. You also may download a paper Claim Form on the Settlement Website or call the Settlement Administrator at 844-763-9230. Claim Forms sent by mail must be postmarked by June 11, 2018 and mailed to:

Venture Data Settlement
Settlement Administrator
P.O. Box 185
Claysburg, PA 16625

The Court will hold a hearing on September 6, 2018 to decide whether to approve the settlement. If the settlement is approved, appeals may still follow. It is always uncertain whether these appeals can be resolved, and resolving them can take more than a year. Please be patient.

WHAT ARE YOU GIVING UP?

Unless you exclude yourself, you are staying in the Settlement Class and you will be a Settlement Class Member regardless of whether you submit a Claim Form. That means you can't sue, continue to sue, or be part of any other lawsuit against Defendants regarding the claims that are subject to the settlement. If the settlement is approved and becomes final and not subject to appeal, then you and all Class Members release all "Released Claims" against all "Released Parties." It also means that all of the Court's orders will apply to you and legally bind you.

The Settlement Agreement (available at VentureDataClassAction.com) describes the claims you are releasing (the "Released Claims") and against whom you are releasing claims ("Released Parties") in detail, so read it carefully. To summarize, the release includes, but is not limited to, claims that arise out of the alleged use of an "automatic telephone dialing system" to make telephone calls to cellular phones, by Venture Data on behalf of Public Opinions, LLC.

EXCLUDING YOURSELF FROM THE SETTLEMENT

If you don't want a payment from this settlement, but you want to keep the right to sue or continue to sue Defendants, then you must take steps to remove yourself from the Settlement Class. This is called excluding yourself—or is sometimes referred to as "opting out" of the Settlement Class.

To exclude yourself from the settlement, you must send a letter to the address below saying that you want to be excluded from the *Mey v. Venture Data, LLC, and Public Opinion Strategies, LLC, Case No. 5:14-cv-123* settlement. You must sign the letter and include the following: your full name, address, and telephone number where you may be contacted, the telephone number(s) which you maintain was called by Venture Data, the number of alleged unlawful calls received, and a statement that you wish to be excluded from the Settlement of this litigation. You must mail your exclusion request postmarked no later than June 11, 2018 to the following address:

Venture Data Settlement
Settlement Administrator
P.O. Box 185
Claysburg, PA 16625

You cannot exclude yourself on the phone or by fax or email. If you ask to be excluded, you will not get any payment, and you cannot object to the settlement. You will not be legally bound by anything that happens in this lawsuit. You may be able to sue (or continue to sue) Defendants in the future.

Unless you exclude yourself, you give up any right to sue Defendants for the claims that this settlement resolves. If you already have a lawsuit that may relate to the claims being released as part of this class settlement, you should speak to your lawyer in that case immediately. You must exclude yourself from this Settlement Class to continue your own lawsuit. Remember, the exclusion deadline is June 11, 2018.

If you exclude yourself, do not submit a Claim Form to ask for a payment.

OBJECTING TO THE SETTLEMENT

If you are a Settlement Class member and you do not exclude yourself from the Settlement Class, you can object to the settlement if you don't like any part of it. You may give reasons why you think the Court should not approve it. The Court will consider your views. To object, you must send a letter to the address below saying that you object to *Mey v. Public Opinion Strategies, LLC and Venture Data, LLC, et al.* You must make your objection in writing and file it with the Court. The written objection must include your full name; address; telephone number where you may be contacted; the telephone number or numbers that you maintain were called; all grounds in detail for the objection, with factual and legal support for each stated ground; the identity of any witnesses you may call to testify; copies of any exhibits that you intend to introduce into evidence at the Final Approval Hearing; the identity (including name, address, phone number and email) of any lawyer who will be representing the individual with respect to any objection, and whether you (or your lawyer) intend to appear at the Final Approval Hearing. You must file the objection with the Court and send it to the Settlement Administrator at the address above with a postmark date on or before the Objection/Exclusion Deadline of June 11, 2018.

Mey v. Venture Data LLC and Public Opinion Strategies, LLC,
Case No. 5:14-cv-123
Clerk of the Court
U.S. District Court for the Northern District of West Virginia
1125 Chapline St.
Wheeling, WV 26003

Objecting simply means telling the Court that you don't like something about the settlement. You can object only if you stay in the Settlement Class. Excluding yourself from the Settlement Class is telling the Court that you don't want to be part of the Settlement Class. If you exclude yourself, you have no basis to object because the case no longer affects you.

QUESTIONS? CALL 844-763-9230 TOLL FREE OR VISIT
VentureDataClassAction.com

THE LAWYERS REPRESENTING YOU

The Court has appointed Bailey & Glasser LLP, Broderick & Paronich, P.C., and The Law Office of Matthew P. McCue, P.C., to represent you and other Settlement Class Members. These lawyers are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer, you may hire one at your own expense.

Class Counsel will ask the Court to approve payment of up to one-third of the common fund to them for attorneys' fees. Class Counsel will also seek recovery of their actual expenses spent on the litigation. These payments would pay Class Counsel for investigating the facts, litigating the case, and negotiating the settlement. Class Counsel also will request a service payment of \$15,000 for the named Plaintiff to compensate her for her time and effort. The Court may award less than these amounts.

THE COURT'S FAIRNESS HEARING

The Court will hold the final fairness hearing at 10:00 a.m. on September 6, 2018, before the Honorable John Preston Bailey at the U.S. District Court for the Northern District of West Virginia, 1125 Chapline St., Wheeling, WV 26003. The purpose of the hearing is for the Court to determine whether the settlement is fair, reasonable, adequate, and in the best interests of the class. At the hearing, the Court will hear any objections and arguments concerning the fairness of the proposed settlement, including those related to the amount requested by Class Counsel for attorneys' fees and expenses, and the service payment to the class representative. After the hearing, the Court will decide whether to approve the settlement. We do not know how long these decisions will take.

Note: The date and time of the fairness hearing are subject to change by Court Order. Any changes will be posted at the Settlement website, VentureDataClassAction.com.

DO I NEED TO ATTEND THE FAIRNESS HEARING?

No. Class Counsel will answer any questions the Court may have. But you are welcome to come to the hearing at your own expense. If you send an objection, you don't have to come to Court to talk about it. As long as your written objection was filed or mailed on time, and meets the other criteria described in the Settlement Agreement, the Court will consider it. You may also pay a lawyer to attend, but you don't have to.

If you do not exclude yourself from the Settlement Class, you may ask the Court for permission to speak at the hearing concerning any part of the proposed Settlement Agreement. If you filed an objection (*see* page 4, above) and intend to appear at the hearing, you must state your intention to do so in your objection. To speak, you must file a letter with the Court saying that it is your "Notice of Intention to Appear" in "*Mey v. Venture Data, LLC and Public Opinion Strategies, LLC*, Case No. 5:14-CV-00123-JPB" Be sure to include your name, address, telephone number, that you are a Class Member, and your signature. Your Notice of Intention to Appear must be received by the Clerk of the Court at the address above on page 4, no later than June 11, 2018. You cannot speak at the hearing if you exclude yourself.

IF YOU DO NOTHING

If you do nothing, you'll get no money from this settlement. But, unless you exclude yourself, you will still be a member of the Settlement Class won't be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Defendants about the legal issues released in this case.

GETTING MORE INFORMATION

This notice summarizes the proposed settlement. More details are in the Settlement Agreement. You may review the Settlement Agreement on the Settlement Website at VentureDataClassAction.com. You can also get a copy of the Settlement Agreement by writing to any of the Court appointed attorneys for the Settlement Class.

John W. Barrett
Jonathan R. Marshall
Ryan Donovan
BAILEY & GLASSER LLP
209 Capitol Street
Charleston, WV 25301

Edward Broderick
Anthony Paronich
BRODERICK &
PARONICH, P.C.
99 High Street, Suite 304
Boston, MA 02110

Matthew P. McCue
THE LAW OFFICE OF
MATTHEW P. MCCUE,
P.C.
1 South Avenue, Suite 3
Natick, MA 01760

You can call 844-763-9230 toll free; write to Venture Data Settlement, P.O. Box 185, Claysburg, PA 16625; or visit the website at VentureDataClassAction.com, where you will find answers to common questions about the settlement, a Claim Form, plus other information to help you determine whether you are a member of the Settlement Class.

**PLEASE DO NOT CONTACT THE COURT, THE JUDGE, OR THE DEFENDANT
WITH QUESTIONS ABOUT THE SETTLEMENT OR CLAIMS PROCESS.**